गजेन्द्र सिंह शेखावत Gajendra Singh Shekhawat



जल शक्ति मंत्री भारत सरकार Minister for Jal Shakti Government of India

15 Dec 2020

DO No. M-65022/13/2020-NWM

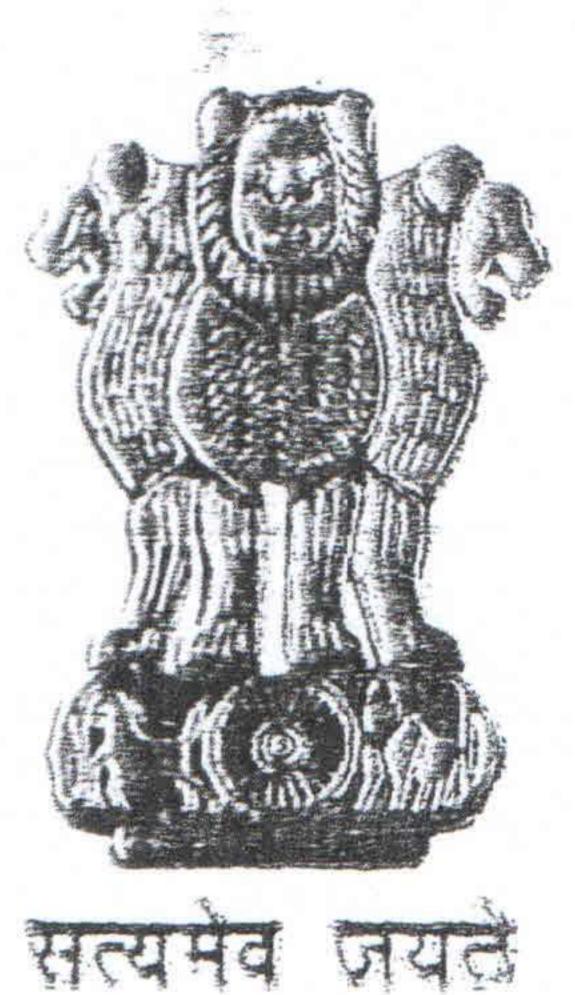
Chief Minister of All States

In order to spread awareness among all citizens about the need of water conservation, Government of India had launched the Jal Shakti Abhiyan (JSA) covering 1592 blocks, out of the 2836 blocks in 256 water stressed districts of the country last year. This 'Abhiyan' was planned as a mass movement to make the *Jal-Andolan-a-Jan-Andolan*.

After the successful implementation of Jal Shakti Abhiyan in 2019, Ministry of Jal Shakti planned to take up the Jal Shakti Abhiyan-II (JSA-II) this year, covering all districts-all blocks of the country, but could not be taken up due to Covid-19 pandemic imposed restrictions. However, as a part of JSA-II, National Water Mission, Ministry of Jal Shakti had launched a campaign "Catch the Rain" with the tag line "Catch the rain, where it falls, when it falls" to nudge all stakeholders to create rain water harvesting structures suitable to climatic conditions and sub-soil strata, to ensure in situ storage of rain water. In this connection, my D.O. letter dated 20.07.2020 on 'Catch the Rain' campaign of the National Water Mission may be referred.

Ministry of Jal Shakti has begun preparations for JSA-II in the next year. As the preparatory phase of JSA-II, this Ministry will be undertaking 'Catch the Rain' awareness campaign in collaboration with Nehru Yuva Kendra Sangthan (NYKS) to cover in 31,150 villages in 623 districts. This will be a three months of awareness campaign which will be from 21st December 2020 to 31st March 2021, followed by three months of implementation phase, from 1st April to 30th June 2021.

संचय जल, बेहतर कल



In view of this, I request you to direct the concerned authorities/officers of state/districts to extend necessary support to NYKS for implementation of the 'Catch the Rain' awareness campaign and for cooperating with the campaign for taking action such as setting up of a Jal Shakti Kendra in each district, enumeration of water bodies, cross checking the same with revenue records, identification and classification of all encroachments as permanent or temporary, removal of temporary encroachments forthwith, ensuring rooftop RWHS in all Govt. Buildings, taking up of tree plantations, rejuvenations of river and streams and GIS Mapping of all existing water bodies and the subsequent implementation phase in order to make JSA II a successful programme. This will go a long way in accelerating the process of water conservation across the country.

With regards,

Yours sincerely,

(Gajendra Singh Shekhawat)